

MASTER OF BUSINESS ADMINISTRATION

RETAIL & HYPERMARKET

KPT/JPS/(CR/340/7/0460) 08/19 [A10295] 08/13

The MBA (Retail & Hypermarket) programme accredited by CMI (UK) nurtures graduates to be managers who are capable of providing strategic direction and developing logical, critical, and creative solutions to problems faced by organisations in the retail and hypermarket industry. Be a Chartered Manager in growing retail and hypermarket industry anywhere and globalized.



DISCOVER >>

EDUCATION STUDIES @ WWW.UNIRAZAK.EDU.MY

(Wholly-owned by Yayasan Pelaburan Bumiputra)

STUDY AT AN AWARD-WINNING UNIVERSITY IN THE HEART OF A GLOBAL CITY



UNIVERSITI TUN ABDUL RAZAK DU005(W)
MAIN CAMPUS
195A, Jalan Tun Razak, 50400 Kuala Lumpur, Malaysia

UNIVERSITI TUN ABDUL RAZAK DU005(W)
CITY CAMPUS
Level 13 & 14, Menara Liberty, 1008 Jalan Sultan Ismail,
50250 Kuala Lumpur Malaysia.

GRADUATE SCHOOL OF BUSINESS (GSB)



Graduate School of Business (GSB) helps to realize the university's aspiration to be a centre that provides high quality education and training of managerial leaders with internationally acclaimed recognitions and accreditations. As a centre of excellence in postgraduate business education, GSB specializes in providing business and management related programmes which are relevant and purposeful in meeting the current and future needs of the industry. The programmes are designed to provide real world practical learning experiences that incorporate both hard and soft skills as well as to be intellectually stimulating with well-grounded theories on business and management. GSB is home to a wide variety of specialised postgraduate academic programmes that set themselves apart from the staple programme offerings found at many universities. Such programmes include Master of Management, the first MBA (Online) in SEA with secured anti-cheating Virtual Exam Centre and specialized MBAs accredited by Chartered Manager Institute (CMI), United Kingdom (UK) like MBA (Leadership), MBA (Services Management) and MBA (Retail and Hypermarket). With CMI Programmes, graduates will be certified up to Level 7 Chartered Manager status, the first university to be accredited in Malaysia. We also offer research programmes such as Master of Philosophy (MPhil) and Doctor of Philosophy.



COURSES OFFERED

PROGRAMME STRUCTURE

The MBA (Retail & Hypermarket) programme requires a total of 42 credits to complete and is divided into two parts as follows:

CORE COURSES

- Managerial Accounting
- Business Economics
- Financial Management
- Organisational Management
- Managerial Ethics and Social Responsibility
- Competitive Strategic Management
- Marketing Management
- Quantitative Techniques and Decision Making
- Organisational Behaviour
- Managing Quality Services
- Retail Management
- Integrated Retail Communications

ELECTIVES - CHOOSE ANY TWO COURSES

- Distribution and Inventory Management
- Supply Chain and Purchasing
- Consumer Behaviour
- Retail Marketing Research
- Managing Retail & Hypermarkets
- Business Law
- Strategic Human Resource Management
- Window Display
- Retail & Hypermarket Technology
- Comparative Retailing
- Seminar on Current Issues in Retailing
- Research Methodology / Case Research Methods
- Research Project

CAREER OPPORTUNITIES



- Retail Consultant
- Store Director
- Merchandise Director
- Product Manager
- Purchasing Manager
- Inventory Control Manager.

ADMISSION REQUIREMENTS



ACADEMIC

- A bachelor's degree with minimum CGPA of 2.75 or equivalent, as accepted by the University Senate; **or**
- A bachelor's degree or equivalent with minimum CGPA of 2.50 and not meeting CGPA of 2.75, can be accepted subject to a minimum of 2 years working experience in relevant field; **or**
- A bachelor's degree or equivalent not meeting CGPA of 2.50 can be accepted subject to a minimum of 5 years working experience in relevant field.



ENGLISH LANGUAGE REQUIREMENTS

All applicants are required to attain any of the followings before they are accepted for admission into the programme:

A minimum score of Band 6.0 in the International English Language Testing System (IELTS)*; or

A minimum score of 550 for a paper-based total or 80 for an Internet based total for the Test of English as a Foreign Language (TOEFL)*; or

A minimum of Grade C in First Cambridge English (FCE) minimum scale 169, or a minimum score of 169 in Linguaskill Cambridge English Qualifications and Tests or B2 in CEFR, or Pearson Test of English (PTE 50-58) as required proficiency; or

A recognized first degree undertaken in English medium; or

Successful attainment of FCE minimum of Grade C (169) conducted by the Centre for English Language (GEL) within 12 months from the date of entry with conditional offer letter.

Note: The validity period for IELTS and TOEFL is two years from the date awarded.