

MASTER OF BUSINESS ADMINISTRATION

KPT/JPS (R2/345/7/0767) 01/20 (A5872)

The Master of Business Administration offers an integrated set of learning opportunities for students to master the necessary skills and knowledge for effectively managing modern organizations. The MBA programme prepares graduates to be business managers with managerial knowledge and skills that bring value to the organization. For this reason, UNIRAZAK students will have added value in their MBA, as they can select one specialized major from the 12 specialized major selections that are relevant to the industry or their current job to help develop their own areas of expertise in any professional pathway they may wish to choose.



DISCOVER ➔

EDUCATION STUDIES @ WWW.UNIRAZAK.EDU.MY

(Wholly-owned by Yayasan Pelaburan Bumiputra)

STUDY AT AN AWARD-WINNING UNIVERSITY IN THE HEART OF A GLOBAL CITY



UNIVERSITI TUN ABDUL RAZAK DU005(W)
MAIN CAMPUS
195A, Jalan Tun Razak, 50400 Kuala Lumpur, Malaysia

UNIVERSITI TUN ABDUL RAZAK DU005(W)
CITY CAMPUS
Level 13 & 14, Menara Liberty, 1008 Jalan Sultan Ismail, 50250 Kuala Lumpur Malaysia.

The Graduate School of Business (GSB), with its internationally acclaimed recognitions and accreditations, aspires to provide high quality education and training for entrepreneurial leaders. The School specialises in providing business and management related programmes which are relevant and purposeful in meeting the current and future needs of the industry. Its programmes are designed to provide practical learning experiences that incorporate both hard and soft skills, with intellectually stimulating and well-grounded principles in business and management.

GSB is home to a wide variety of specialised postgraduate academic programmes such as Master of Business Administration (MBA) with 12 specialised major selections: Business Analytics, Financial Technology, Investment and Financial Planning, Risk Management, International Business, Global Islamic Finance and Banking, Project Management, Finance, Marketing, Entrepreneurship, Management and Human Resources; Master in Strategic Human Resource Management (MSHRM), Master in Management (MIM) - the first online-focused programme in Southeast Asia with secured anti-cheating virtual exam software, Master of Public Policy and research based programmes: Master of Philosophy (MPhil) and Doctor of Philosophy (Ph.D).

Its specialised MBAs in Leadership, Services Management, as well as Retail and Hypermarket are accredited by United Kingdom's Chartered Management Institute (CMI). GSB graduates with CMI accreditation will be certified up to Level 7 of Chartered Manager status.

COURSES OFFERED

PROGRAMME STRUCTURE

The MBA programme requires a total of 42 credits to complete and is divided into two parts as follows:

PROGRAMME CORE

- Strategic Human Resources Management
- Marketing Management
- Managerial Accounting
- Financial Management
- Business Economics
- Competitive Strategic Management
- Quantitative Techniques and Decision Making
- Organisational Behaviour
- Research Methodology or Case Research Methods
- Research Project

MAJORING COURSES | CHOOSE 1 FROM 12 SPECIALIZED MAJOR SELECTIONS OFFERED:

Entrepreneurship

- Entrepreneurship
- New Business Venture in Management
- Innovation and Creativity

Management

- Organisational Development and Change
- Business Negotiation and Conflict Management
- International Business

Marketing

- Intergrated Marketing Communication
- Services Marketing
- Customer Relationship Management

Finance

- Corporate Finance
- International Financial Management
- Investment Management

Human Resources

- Human Capital Development and Talent Management
- Performance Management
- International Human Resource Management

Risk Management

- Operation Risk Management
- Financial Risk Management
- International Financial Risk Management

Financial Technology

- Fin-Tech-Payment and Transaction
- Financial Cybercrime
- Emerging FinTech

Project Management

- Project Management
- Managing Virtual Projects
- Logistics and Supply Chain Management

Investment and Financial Planning

- Equity Investment and Financial Planning
- Bond and Mutual Funds Investment Planning
- Derivatives Investment

International Business

- Global Strategic Analysis
- Global Marketing Strategies
- International Leadership

Global Islamic Finance and Banking

- Risk Management and the Regulatory Framework in Islamic Finance and Banking
- Global Islamic Finance and Banking Institutions & Markets
- Islamic Finance and Banking Products & Services

Business Analytics

- Modern Data Management
- Data Mining
- Operations Research

ADMISSION REQUIREMENTS



ACADEMIC

- A bachelor's degree with minimum CGPA of 2.75 or equivalent, as accepted by the University Senate; **or**
- A bachelor's degree or equivalent with minimum CGPA of 2.50 and not meeting CGPA of 2.75, can be accepted subject to a minimum of 2 years working experience in relevant field; **or**
- A bachelor's degree or equivalent not meeting CGPA of 2.50 can be accepted subject to a minimum of 5 years working experience in relevant field.



ENGLISH LANGUAGE REQUIREMENTS

All applicants are required to attain any of the followings before they are accepted for admission into the programme:

A minimum score of Band 6.0 in the International English Language Testing System (IELTS)*; or

A minimum score of 550 for a paper-based total or 80 for an Internet based total for the Test of English as a Foreign Language (TOEFL)*;

A minimum of Grade C in First Cambridge English (FCE), a minimum score of 169 in Linguaskill Cambridge English Qualifications and Tests, or B2 in CEFR, or Pearson Test of English (PTE 50-58) as required proficiency; or

A recognized first degree undertaken in English medium; or

Successful attainment of FCE minimum of Grade C (169) conducted by the Centre for English Language (GEL) within 12 months from the date of entry with conditional offer letter.

Note: The validity period for IELTS and TOEFL is two years from the date awarded.



APEL - (ACCREDITATION OF PRIOR EXPERIENTIAL LEARNING).

APEL admission requirement for Master Programme: Minimum 30 years of age with STPM/Diploma/A-Level/ equivalent and relevant work experience.

CAREER OPPORTUNITIES



- Marketing Manager
- Human Resources Specialist
- Logistician
- Medical and Health Services Manager
- Project Head
- Company Director
- Financial Advisor